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### **Stephan dahl - google scholar citations**

Stephan Dahl. Hull University S Dahl, S Hill, S Bird, F Spotswood, A Tapp. Pearson Education, 2013. 9: Social Media Marketing: Theories and Applications. S

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### **Stephan dahl the conversation**

Stephan Dahl is Senior Lecturer in Marketing at Hull in social media marketing. He is the author of a Social Media Marketing: Theories and Applications

### **What i am reading: social media marketing**

This weekend I started reading Stephan Dahl s latest book: Social Media Marketing Theories & Applications (affiliate link here). In the Introductory

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